BULLETIN OF THE ACA

Index to Issue #57 through Issue #60

Articles

Abelman, Robert, "The Down-Side of Internships: A Clash Between the Academic and Professional Communities," #58, 74.

Andersen, Kenneth E., "Assessing the Health of the Profession: A Diagnosis of Speech Communication," #59, 13.

Andersen, Kenneth E., "The Role of the AAUP at the Small College," #58, 54.

Applebaum, Ronald L., "Change, The Only Constant in the Communication Discipline: From Administrative Structures to Curricular Requirements: A Response," #57, 17.

"ACA News," #59, 3.

"ACA News," #60, 3.

"The ACA: Present & Past Officers," #58, 4.

"The ACA: Present & Past Officers," #60, 6.

"ACA to Publish *Directory of Communication Media in Higher Education*," #59, 7.

"ACA at the Regionals," #59, 5.

Barranger, Milly S., "The Theatre Professional as Temporary Faculty," #59, 80.

Bavendam, James M., "Issue #41 Through Issue #56: Table of Contents, Subject, and Author Index of the *Bulletin of the Association for Communication Administration*," #57, 67.

Becker, Samuel L., Barbara Hall, and Douglas Trank. See Trank, Douglas.

Behringer, Fred, "The Use and Abuse of Part-Time and Temporary Faculty," #59, 86.

Bettinghaus, Erwin P., "A Prognosis for the Field of Communication," #59, 19.

Blanchard, Robert O., "Why a Department of Communication? Hanging Together or Hanging Separately," #57, 6.

Bohlken, Bob, " Determining How Well Graduates are Prepared for the Real World," #60, 81.

Bostrom, Robert N., "So You Want to be an Administrator," #58, 24.

"*Bulletin of the ACA*, Index to Issue #57 Through Issue #60," #60, 93.

Buzza, Bonnie W., and Roger Smitter. See Smitter, Roger.

Byers-Pevitts, Beverley, "The Oxford Accord: Further Guidelines for Evaluation and Implementation," #57, 33.

Carpenter, Edwin C., "Measuring Speech Communication Skills," #60, 50.

Clark, E. Culpepper, "Speech and Mass Communication: Together Again," #57, 9.

Clark, Richard M., "Program Quality and Departmental Responsibility," #60, 15.

Collins, Sherwood, "The Oxford Accord and Evaluators," #57, 24.

Comer, Kelvie C., "Development of Quality Factors for College and University Theatre Programs," #60, 11.

"Convention Preview," #57, 3.

Cook, Douglas N., "Assessing the Health of the Profession: A Diagnosis of Theatre," #59, 16.

Cooper, Pamela J., "A Response to Assessment," #60, 35.

Crawford, John E., "Maximizing Quality--Minimizing Costs," #58, 86.

Curtis, Dan B. and Jerry L. Winsor, "Establishing a Departmental Consulting Service," #58, 68.

DeMougeot, William, "Selling Communication to the Campus," #58, 92.

Dick, Robert C., "How Effectively can Speech Communication Instructors be Trained to Develop Value-Added Skills in their Students," #60, 47.

Dieker, Richard J., "To Reclaim a Legacy: What Manner of Anthology is This?" #57, 35.

Distler, Paul A., "So the Football Team was 10-2! How are the Fine Arts Here?" #60, 35.

Distler, Paul A., "Teaparties in Wonderland, or the Plight of Theatre Technicians at Tenure Time," #57, 50.

Douglas, Jack, "To What Extent Should Instructors be Held Accountable for Students' Value-Added Skills?" #60, 53.

Drapeau, Donald A., "Off-Campus Summer Programs--Why Bother?" #58, 28.

Drapeau, Donald A., "Uncertainties in MFA Programs," #59, 78.

Duffy, Bernard K., "The Speech Professional in an English Department," #58, 46.

Duncanson, W. Thomas and Alberto Gonzalez, "A Program of Faculty Development for Small College Career Satisfaction," #58, 39.

Edwards, Reneee and Elliott Pood, "Objective Characteristics of Graduate Programs in Speech Communication," #60, 18.

Emmert, Philip, "Surviving in a Research University," #57, 44.

Emmert, Philip and Robert F. Ross. See Ross, Robert F.

Engleberg, Isa N., "Marketing's Four P's in Speech Communication," #58, 82.

Filippo, I. Joe, "The Evaluation of Creative Activity: A Definition and Measurement," #57, 54.

Filippo, I. Joe, "The Rights of Part-Time and Temporary Faculty," #59, 89.

"14th Annual Seminar: Management vs. Leadership A New Look at an Old Problem," #58, 3.

Frandsen, Kenneth D., "Hiring Practices in an MA Program," #59, 60.

Freeman, Dorothy E., "A Student Communication Consulting Firm: An Experiential Education Option," #58, 72.

Fulmer, Hal W., Mark Hickson, III, and Sidney R. Hill, Jr. See Hickson, Mark III.

Geddes, LaDonna McMurray, "Corporate Management Strategies: Applications for Communication Administrators from *Iacocca: An Autobiography*," #59, 51.

Gibson, James W. and Michael S. Hanna, "How Vital is the Basic Course in the 1980's," #57, 20.

Gillespie, Patti P., "Hiring Faculty at Doctoral Institutions," #59, 63.

Gillespie, Patti P., "The Joys of Administration," #58, 20.

Gillespie, Patti P., "Part-Time and Temporary Faculty in Theatre," #59, 82.

Gillespie, Patti P., "The Piper, the Animals, and the Hustler," #59, 55.

Goldberg, Judy H. and Mark A. Laurin, "Teaching New Dogs Old Tricks," #57, 41.

Goss, Blaine, "Reflections of a First Year Department Head," #59, 38.

Goyer, Robert S., "Applications from *In Search of Excellence* by Thomas Peters and Robert Waterman, Jr.," #59, 53.

Gravlee, G. Jack, "Promotion, Tenure, and Merit Decisions at Colorado State University," #60, 60.

Green, Russell, "MFA Degree Programs: Where are they Going," #59, 74.

Green, Russell, "Off-Campus Summer Theatre Programs: An Administrator's Hightmare? USC at Hilton Head," #58, 30.

Hall, Barbara, Douglas M. Trank, and Samuel L. Becker. See Trank, Douglas M.

Hanna, Michael S. and James W. Gibson. See Gibson, James W.

Harper, Bena H., "Do Students Repay High Grades with High Evaluations? An Old Question Revisited," #60, 77.

Hay, Ellen, "Media and the Small College: Try Cable," #58, 43.

Headrick, Charlotte J., "*And These Few Precepts in Thy Memory . . .*," #60, 70.

Hellweg, Susan A., "Running an Intern Program: An Administrative View," #60, 43.

Hennigan, Shirlee, "Recruiting and Retaining Students Through the High School Drama Teacher," #58, 58.

Hickson, Mark III, Sidney R. Hill, Jr., and Hal W. Fulmer, "The Presentation of Convention Papers as an Indicator of Faculty Productivity," #60, 29.

Hill, Sidney R. Jr., Hal W. Fulmer, and Mark Hickson III. See Hickson, Mark III.

Hillyard, Sylvia J. and August W. Staub. See Staub, August W.

Hopkins, John E., "Communication and the College-Wide Administrator: A View from Up and Out," #58, 37.

HopKins, Mary Frances, "Tenure for the Technical Director," #57, 57.

Jellicorse, John Lee, "The Concept of a School of Communication," #57, 12.

Johnson, J. David, "Suggestions for Stimulating Research," #59, 92.

Kaye, Michael and Bobby R. Patton, "A Comparison Between the USA and Australia in the Administration of Communication Studies in Higher Education," #60, 88.

Laurin, Mark A. and Judy H. Goldberg. See Goldberg, Judy H.

Lester, Lorayne W., "A Leader Among Peers: The New Department Head's Role in Faculty Development," #59, 41.

Loeffler, Donald L., "Ideas, Comments, and Suggestions on Theatre Administration," #59, 44.

Loeffler, Donald L., "The Tenuring of Technical Theatre Faculty: A Call for Assistance," #57, 52.

Marshall, Lowry, "Off-Campus Summer Theatre Programs: An Administrative Nightmare?" #58, 32.

Massey, B. Don and August W. Staub. See Staub, August W.

Mathis, Claude, "A Response to Achieving Professional Professions," #58, 52.

McGlone, Edward L., "The Department Chair as an Agent of Change," #60, 39.

Miller, N. Edd, "Perspectives on Hiring New Faculty," #59, 58.

"Minutes of the Executive Committee Meeting," #59, 8.

Monta, Marian, "Survival by Subscription and Telemarketing," #58, 64.

Morlan, Don B., "Faculty Involvement in Departmental Decision Making," #59, 24.

Myers, Michele T., "Equivocality: The Managerial Art of Hedging," #58, 90.

Owen, Gordon R., "And Now, Perhaps, Grade Deflation," #58, 78.

Pace, R. Wayne, "Running an Intern Program: A Faculty View," #60, 41.

Patton, Bobby R. and Michael Kaye. See Kaye, Michael.

Peeler, William R., "The Big Click: Burnout and the University TD," #57, 61.

Platt, Richard W., "Hiring Practices at an Independent College," #59, 65.

Platt, Richard W., "So You Want to be an Administrator? Be Prepared for Change," #58, 26.

Pood, Elliott and Renee Edwards. See Edwards, Renee.

Ranta, Richard R., "The Other Side of New Technology for the Theatre," #60, 33.

Roever, James E., "Corporate Management Strategies: Applications for Communication Administrators from *Managing* by Harold Geneen," #59, 47.

Rosenberg, Donald L., "Artists and Campuses: A Rationale for Honoring On-Campus Creative Work," #57, 28.

Rosenfield, Lawrence W., "Professionalism and Unionism in the Small Department," #58, 48.

Ross, Robert, "Programs in Organizational Communication and Public Relations," #60, 72.

Ross, Robert F. and Philip Emmert, "A Survey of Hiring Practices in the Communication Arts and Sciences," #59, 68.

Ryan, Halford, "Speech Soliloquy in a Liberal Arts College," #58, 50.

Scheidel, Thomas M., "Promoting the Department within the Institution," #59, 22.

Schwiebert, Jerry L., "Using Theatre Appreciation and Universal Aspects of Drama as Recruiting Tools," #58, 62.

Sisco, John I., "Department Chair as Change Agent," #60, 37.

"Six Candidates for Executive Committee," #60, 3.

Smitter, Roger, "Communication and Fund Raising: It is More than Talking Well," #58, 34.

Smitter, Roger and Bonnie W. Buzza, "The Essential Undergraduate Curriculum in Speech Communication: A Progress Report," #60, 63.

Staub, August W. and B. Don Massey, "The Master of Fine Arts: Making Good Better," #59, 76.

Staub, August W. and Sylvia J. Hillyard, "Tenuring Our Designers and Theatre Technologists," #57, 59.

Swanson, Margaret M., "Confronting the Problem of Retention in the Theatre Program of Limited Size," #58, 66.

Symons, James M., "The Oxford Accord: Documenting Off-Campus Professional Productivity," #57, 26.

Taylor, Anita, "The Department Chair and Merit Salary Increases," #59, 31.

Trank, Douglas M., Samuel L. Becker, and Barbara Hall, "Communication Arts and Sciences in Transition," #58, 8.

Wann, Jack, "Advice to Young Faculty," #60, 69.

Wartela, Ellen, "The State of Mass Communication," #59, 10.

Wegner, Pamela, "Cooperation Between the Recruiting Officer and the Theatre Program of Limited Size," #58, 60.

Welch, Betty Jo, "The Communication Chairperson as an Agent of Change," #60, 38.

Wells, Lynn K., "Alternatives for Salary Advancement and Promotion," #60, 58.

White, Allen S., "The Wisdom of Reclaiming a Legacy," #57, 38.

Whitmore, Jon, "Academic Theatre Administration," #58, 22.

Whitmore, Jon, "Documenting On-Campus Creative Activity," #57, 31.

Wills, J. Robert, "ACA Seminar and Programs in New Format," #57, 2.

Young, Ronald R., "Standards for Promotion, Tenure, and Merit Decision," # 60, 56.

Yowell, Bob, "Making It in Academe: Advice to Young Faculty," #60, 67.

Book Reviews

"Dewey, Russell, Whitehead: Philosophers as Educators," by Brian P. Hendley, Reviewed by Malcolm O. Sillars, #58, 94.

"Educating Managers: Executive Effectiveness Through Liberal Learning," by Joseph S. Johnston, *et. al.*, Reviewed by Russell T. Church, #59, 95.

"Education for a Democratic Future: Equity and Execellence: Toward an Agenda for School Reform," a publication of the Public Education Information Network, Reviewed by Robert W. Glenn, #59, 94.

"Excellence in Education: The States Take Charge," by Denis P. Doyle and Terry W. Hartle, Reviewed by Robert W. Glenn, #59, 94.

"Higher Education and the American Resurgence," by Frank Newman, Reviewed by Edward L. McGlone, #58, 94.

"The Private Sector in the Public Schools: Can It Improve Education?" edited by Marsha Levine, Reviewed by Kevin Marshall, #58, 95.

"The Tower of Business Babel: A Guide for the Correct Use of the English Language in International Trade," by Nina Streitfield and Sherry Ek, Reviewed by Patsy G. Hammontree, #58, 96.